

Research volunteers wanted: Help researchers understand food shopping experiences.

Researchers at McGill University are investigating the experiences of people with type 2 diabetes when shopping at McGill's Retail Innovation Lab (1001 Sherbrooke St W). The study requires one visit that will take about 1 hour to complete, and you can keep food products that you choose.

Please complete our short screening questionnaire if you are interested in participating:

<https://forms.office.com/r/bs73AHNvnH>.

## Participants wanted: Help researchers understand different food shopping experiences of people with T2D

This investigation aims to evaluate the experiences and decision-making of people with type 2 diabetes when shopping in a convenience store.

As a token of appreciation for participating, you can keep the food products that you choose!

### Interested in participating?

Please complete this short **survey** and we will get back to you!

If you have any questions, please contact:  
[nielsenlab.shn@mcgill.ca](mailto:nielsenlab.shn@mcgill.ca) or  
514-398-7677



#### Inclusion criteria:

- Age: 40 to 65
- Currently managing T2D

#### Exclusion criteria:

- Current or history of Eating Disorders
- Current pregnancy or breastfeeding
- History of eye surgery
- Eye movement or alignment anomalies
- Color blindness

**Bensadoun School**  
Retail Management

School of Human Nutrition  
Environment • Nutrients • Health • Society

